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ABSTRACT OF THE DISCLOSURE

A method of producing an image display unit includes the steps of: forming, on a wafer, a display element layer composed of display elements arrayed on a specific cycle and provided with a magnetic film, and separating the display element layer/into the individual display elements with magnetic film portions while keeping the array of the display elements; selecting, of all of the display elements, those located discretely at specific intervals of a value equivalent to an integerfold of the specific cycle, and magnetizing the magnetic film portions provided on the selected display elements in such a manner that the magnetic film portions provided on the selected display un_{i}^{j} ts are magnetically distinguishable from the magnetic film portions provided on the non-selected disp $/\!\!\!/$ ay elements; and magnetically attracting the selected $\!\!/\!\!/$ display elements while keeping the specific intervals $\!/\!\!/$ thereof, and transferring the selected display elements onto a mounting board. method may further i $\rlap{/}m$ clude the step of repeating the selective magnetiza \rlap/ϵ tion step and the mounting step, to array all of the d_{I}^{I} splay elements at the specific intervals on the #ounting board. With this method, the handling of fine LED pellets can be improved.